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- 1** It is estimated that the volume of business data worldwide doubles every year.
- 2** One in six businesses experiences some level of data loss every year.
- 3** In South Africa alone, businesses experience about 14 000 hard drive crashes every year.
- 4** 95% of businesses that experience substantial or catastrophic data loss go out of business  
50% of these within six months of the catastrophic event.
- 5** Many businesses do not have a formal information management policy or programme.
- 6** On-site back-ups are often lost, stolen or destroyed at the same time as the original data.
- 7** Metrofile has purpose-built facilities run by highly skilled staff throughout the country, and is able to service clients in all nine provinces.
- 8** The storage and management of physical and electronic documents of records is a specialist business.
- 9** Metrofile provides records and information management solutions for businesses and organisations of all sizes, from large corporations and government departments through to SOHO and micro enterprises.
- 10** Staff often fail to back up regularly, increasing the risk of total data loss.

## 10 REASONS WHY COMPANIES CHOOSE METROFILE

1

Metrofile is a subsidiary of JSE-listed Metrofile Holdings, and is the market leader in records and information management.

2

It is a full-service company offering a range of products and services to meet the information management needs of businesses and organisations of all sizes.

3

The company has over 30 years of experience in the field, operates from 26 purpose-built facilities nationwide, and services more than 8 000 clients in all nine provinces as well as in selected African countries.

4

Metrofile's facilities are well-maintained and have round-the-clock security. They are also fitted with state-of-the-art fire prevention and detection systems.

5

Metrofile's operational facilities and range of services all meet international best-practice standards set by the ISO. The company is also a permanent member of the SABS working group on records management.

6

Metrofile uses custom-designed software and the latest information technology.

7

Dedicated client service consultants are always on hand to assist clients both large and small.

8

Metrofile vehicles are serviced regularly and are kept in peak condition. They are all monitored by satellite tracking.

9

Metrofile prides itself on being socially and environmentally responsible, and strives to uplift underprivileged communities through its corporate social investment programme.

10

Metrofile transformation targets and the company's Talent Development Programme allow employees to improve their skills and fulfill their potential.